

# Herald of Truth

*Happy New Year*

## Seasons Greetings!

I love the phrase “season’s greetings” for many reasons. The words speak of times of joy and at the same time speak of change. As we all walk through life, we experience a variety of changes and often refer to different times as “seasons” of life. We love this season!

Ministries are often the same way. In the last year, we have experienced seasons of struggle, transition and are now working through success as we strive to become significant. You have been a great encouragement and support system for us and for that we are eternally grateful.

Your prayers, calls, texts, letters and emails sustain us as much as your financial contributions. It has been said that success requires sacrifice. The way you have given this year is one of the reasons God has been able to do so much through the Herald of Truth. Your generosity is allowing for the ministry to move from a place of success to significance.

The difference between success and significance is impact and reputation. While we certainly have seen numerical growth in our outreach, we have become the first point of contact for many churches when they consider becoming more evangelistic in their communities. God is so good!

Since 2023, over 40 churches have reached out to us to help establish or enhance a local Spanish ministry and several of those are already growing and thriving like in Green Bay which is highlighted on the next page. This ministry is having a profound impact across the U.S. and around the world and that is significant and so are you! The story of Jesus is our foundation and God continues to bless us with opportunities to share the good news with many others.

As you read the articles, see the pictures and amazing things our God is doing, we pray you are encouraged to engage with us more in the coming year and play an active role in all that is happening. We want your partnership to be more than prayer and finances. Let us know how you want to be more involved in actively sharing the story of Jesus! We are here to help!

Thank you for supporting this great ministry. May God bless you in the richest of ways for your partnership with us and let us strive to make 2025 the best year yet!

*Herald of Truth*



Logos are designed to tell a story. As we created our new logo, we wanted to express the history that started in 1952 and also our vision to establish or enhance 100 ministries by our 100 year anniversary in 2052. As an active partner, we hope you will share our story, vision and mission with others through your network and various channels. If we can ever be of service to you, your congregation or if you just want prayers, please reach out and we will make time for you!

As you have noticed, our transition has brought about many changes in our colors, logo and new website. In every season, as we grow and change, our mission remains singularly focused: Sharing the Story of Jesus in our communities and around the world. Thank you again for your investment of time, energy and money into the Herald of Truth. Thank you for blessing us so we can bless others. May 2025 be the best year yet as we work together to share Jesus with others!



## A New Addition to the Team: Jenny Lovell

We are thrilled that Jenny Lovell has come on board as our new Vice President of Development. Jenny comes to us with 20 years of Christian higher education fundraising experience. She raised funds at Freed-Hardeman University for 11 years and then for over 9 years at Lipscomb University. Her experience in missions, church planting and encouraging others to be actively involved in spreading the gospel through time, energy and finances makes her an invaluable addition to our team at the Herald of Truth.

Jenny met Chase over 18 years ago on a mission trip to Honduras with TORCH missions. She has gone on that same mission trip for 20 years, excluding the one year that Covid shut down all travel. Jenny is the youngest of 5 children born to Clarence and Eileen McDowell and they were missionaries in Western PA. They planted churches while Jenny was growing up and that was a huge part of why Jenny decided to come on board to join Chase and the rest of the HoT team in the mission of sharing Jesus with the Spanish speaking world.

Jenny and her husband Jake have 2 adult children, Noah James, who is married to Mackenzie and Hope Faith who is engaged to marry Michael Ruiz. Jenny's husband, Jake, works as a network engineer for Tractor supply company in Franklin, TN and the family all live in Nashville, TN.

Jenny will be joining us at SOAR in the Spring and in Honduras this June. Several of you have already received calls from Jenny regarding your year-end giving and she looks forward to building relationships and walking along side of us to build the kingdom.

Her father joined her mother in death just a few short weeks ago and in their last phone conversation, they discussed just how proud he was of Jenny for continuing the crucial work of helping to plant churches and Clarence reminded her to "keep her line in the water." Great advice for all of us at fishers of men. Let's all keep our line in the water as we fish for souls to save for our Lord. You can reach Jenny by cell phone at 615-426-8574 or email [jenny@heraldoftruth.org](mailto:jenny@heraldoftruth.org).

If you haven't made your year end donation yet or you want to add a little to double your donation because of our \$100,000 year end challenge, you can donate here:

*Donate Here!*



### Kind Words from Kay

Not knowing that God had other plans for me, I "retired" June 30, 2024. I consider myself retired, yet a portion of me was not tired, so how could I re-tire? I was not tired of the excitement I felt every time we received an email from Tony Fernandez about another church being established in Cuba or the new Christians being added to the Lord's church. I was not tired of hearing of the continuation of the tireless work of Juan Monroy. I still have not grown tired of knowing of the dedication of donors who never fail to send their support, even after many years. I am thrilled to hear the stories of those who came to know the Lord by hearing His message on the HoT television program. Now as I continue to be engaged with new exciting areas of Herald of Truth, I realize that "retirement" just might be the most exciting time of my life.

# MESA



## MESA: Mission: Evangelize Spanish America

Often times we donate to a cause because we trust the people or the ministry and that is a great thing. Good relationships are always built on trust. Always. As we launch into 2025, we want to share a few more details about plans for MESA and where your generous donations are being used in the kingdom.

You've been hearing the buzz...we are getting weekly requests to help Spanish ministries in the U.S.

Since the beginning of 2023, God has put us in contact with **40 churches** in the U.S. and 4 in Central America. Of these, 23 are already actively serving their communities and/or meeting on Sunday!

**Our goal for 2024 is to have 40 actively evangelizing Spanish ministries in the MESA network.**

What we are offering each ministry: Customized websites, commercials, creative digital content, marketing tools, social media management, geofencing and leadership consultation/development.

What we will be able to offer in 2025: Interns from Christian Universities. Harding University is on board and we are talking to Freed-Hardeman, Abilene Christian University, Lubbock Christian University, OCU and Lipscomb University to provide qualified students that want experience in cross cultural evangelism so they are equipped to establish or enhance ministries wherever they land after graduation .

**What it costs: \$5,000/year per ministry.**

Would you or your congregation benefit from starting a local Spanish ministry or perhaps you would like to sponsor one or two of these ministries that need to be funded? Who do you know that would be interested in partnering with us? We need to hear from you! Let us know how you want to partner with us to make this growing ministry even more significant as God blesses the kingdom through our efforts!

### Updates from Diego

I am grateful the Herald of Truth helped me find a job preaching in Green Bay. MESA has provided opportunities for commercial development and we are able to advertise the church utilizing tools and platforms such as a website, social media assistance, and geofencing all created by Herald of Truth.

In the last 15 months, we have had a total of 163 people from 14 different countries attend our services and activities. MESA has been a great blessing to our outreach and we are grateful for all those who support the Herald of Truth to make this possible. We would love for you to come visit us sometime and see how God is using you and your investment in Green Bay!





## International News

Imagine living in a country with shortages of food, medicine, and basic services, with continual rolling blackouts that can last hours or days. Add to that two hurricanes that sweep across your island nation, along with a series of earthquakes. What would you expect to be doing?

If you're Tony Fernández, Herald of Truth's representative in Cuba, you're traveling the island to take food and supplies to hurricane victims. You're working with a farm that provides food for hundreds. You're doing follow-up on Herald of Truth contacts and regularly visiting the prisons, orphanages, and retirement centers. And you're baptizing hundreds of people. As Herald of Truth's ministry in Cuba nears its 30th anniversary, God is opening doors for ministry in ways that we never dreamed possible.

And that's just one area of our international ministry. This year we've also conducted evangelism training in Honduras and Santo Domingo, spoken at conferences with church leaders from all over Latin America, and conducted an evangelistic campaign in Tegucigalpa, Honduras. We could also mention the teaching ministries of Bruno Valle and Tim Archer, working with training institutes both online and in person, preparing current and future ministers to serve more effectively in God's kingdom.

Because of your help, the work being done by Herald of Truth outside the United States is truly exciting!

## Mission Updates

I have spent this fall, as I do much of the year, speaking about, teaching about, and doing evangelism. From churches as small as 30 or 40 to churches as large as 600. Multi-church workshops. Eldership and leadership meetings. People are hungry for truth and authenticity.

It starts – or stops – based on the buy-in of leadership. We must pray. We must evangelize and we must make disciples. This is part of my work with Herald of Truth. To help motivate, inspire, and equip congregations to do this. And I know it works. It is happening at Hillcrest. I would love to talk to your congregation about effective ways we are sharing the story of Jesus. Let us know if we can help. I love you.

*Steve*

